

Charles Euchner
183 DESSA DRIVE
HAMDEN, CONNECTICUT 06517
(203) 645-6112
CHARLESEUCHNER@GMAIL.COM

Career Highlights

Visiting Associate Professor, Graduate School of Architecture, Planning, and Preservation, Columbia University (2017 to present)

Teaching “Writing the City,” which combines readings on urban planning and policy and intensive writing instruction.

Independent Writer, Speaker, and Seminar Leader (January 2016 to present)

Nearing completion: *Losing the Peace: The Inside Story of Woodrow Wilson’s Western Tour and the League of Nations*. I have also conducted two major studies for the Center for an Urban Future (both on the future of middle-class jobs in the city) and one for the New York City Economic Development Corporation (on strategies for high-paying jobs). Also published *Keep It Short* and *The Writing About Place*.

Deliver one- and two-day seminars on writing, offer coaching for authors, and speak on civil rights, American politics, and writing.

Case Writer and Editor, School of Management, Yale University, 2013 to 2016

Research and write case studies—in both multimedia and traditional formats—on management and business challenges and dilemmas. Case studies include Manchester United Football Club, AARP, Samsung Electronics, General Services Administration, Herman Miller, “stat” governance projects in Baltimore and Maryland, the Ebola crisis, Federal Corrupt Practices Act, Interbrand, shareholder activism, and Grupo San Miguel de Productos Agropecuarios. Research involves travel and production of video interviews.

Independent writer, lecturer, and seminar leader, 2004-2013

Author of books on a wide range of topics (see listing below).

Frequent contributor to national publications, including *Newsweek*, *Slate*, *the Daily Beast*, *The American*, *CommonWealth*, *The Big Roundtable*, *The Boston Globe*, *The Washington Post*, *American Educator*, *Vanderbilt*, *Ohio State*, among many others.

Lecturer, Department of English, Yale University, 2007-2009. Classes include academic analysis, essays, and long-form narrative nonfiction.

Lecturer, journalism program, State University of New York at Purchase, 2008.

Presenter of one- and two-day seminars on writing for a wide range of educational, nonprofit, and business audiences in ten states. Audiences include Vanderbilt University, the Graduate Institute, College Media Association, National Education Association, Gen Re, Richmond Events, Oxford University Press, Pitney Bowes, Greater New Haven Chamber of Commerce, and a number of schools and writers groups.

Coach/consultant for authors writing books on academic topics (inequality, World War I) and popular topics (sports).

Speaker on issues of civil rights, urban planning, the sports industry, and writing, at International Literary Festival, Utah Humanities Festival, among other events.

Executive Director, Rappaport Institute for Greater Boston, John F. Kennedy School of Government, Harvard University, 2000 to 2004.

Created dynamic programs in research (three books and about a dozen reports, including a landmark study of housing), executive training (programs for state and local officials and CEO “town hall” with Governor Mitt Romney), conferences (on public transit, parks, housing, neighborhood revitalization, home rule), fellowships (seminars and public policy positions for graduate and professional students), and information (websites and databases for policymakers)

Associate Director, Center for Urban and Regional Policy, Northeastern University, 1999 to 2000.

Working with director, created a number of research projects and other programs on urban and regional policy. Signature project was major report on housing crisis in Greater Boston. Also oversaw the creation of website, fundraising, and other research projects.

Project Manager, Boston 400 (citywide planning initiative), Boston Redevelopment Authority, 1997 to 1999.

Coordinated citywide, grassroots planning process for comprehensive plan. Conducted more than 150 meetings with neighborhood and stakeholder groups. Conferred with architects, environmental professionals, businesses, educators, housing experts, and others to identify longterm vision and specific strategies for realizing that vision. Project concluded with creation of a 250-page report to the mayor.

Assistant Professor, Department of Political Science, College of the Holy Cross, 1990 to 1997.

Taught classes on American politics and grassroots politics. Courses included Principles of American Government, Urban Politics, Urban Policy, Public and Private Realms in American Politics, System of American Federalism, and Space and Place (two-semester seminar).

Instructor, Division of History and Social Science, St. Mary’s College of Maryland, 1989 to 1990.

Courses included Introduction to American Politics, Modern Political Theory, Urban Theory, Public Policy, and Sociology and Philosophy of Sports.

Instructor, Department of Political Science, University of Pennsylvania, Fall 1988.

Taught a course on American Federalism.

Research and Teaching Assistant, Department of Political Science, The Johns Hopkins University, 1984 to 1987.

Taught section classes for three Introduction to American Politics and two Comparative Politics classes; also helped develop syllabi for both classes. Conducted research for the Center for Metropolitan Planning and Research.

Staff Writer, *Education Week*, 1982 to 1984.

Areas of coverage included technology in education, bilingual education, sports and physical fitness, and national politics (with coverage of Capitol Hill and Supreme Court).

Jobs and internships during college, 1979 to 1981

Intern, *The Washington Monthly* (summer 1981); editor-in-chief, *The Vanderbilt Hustler* (January-December 1980); vacation relief reporter, United Press International, Nashville bureau (summer 1980 and intermittently afterwards); sports writer, *Richmond Times-Dispatch* (summer 1979).

Education

Doctor of Philosophy, Department of Political Science, The Johns Hopkins University, September 1990.

Master of Arts, Department of Political Science, The Johns Hopkins University, June 1988.

Bachelor of Arts, Department of Political Science, Vanderbilt University, May 1982.

Books

Author: *Losing the Peace: Woodrow Wilson's Western Tour and His Failed Campaign for the League of Nations* (forthcoming).

Author: *The Keep It Short: A Concise Guide to Writing in the 21st Century* (Lisa Hagan Books, 2016).

Author: *The Elements of Writing: The Only Writing Guide You Will Ever Need* (Elements Productions, 2010; revised and updated in January 2015).

Author: A series of 50- to 120-page "mini" books on writing, communications, and business, including:

Mad Men's Guide to Persuasion
In Cold Type
The One-Minute Writer
Flying in a V Formation

Write Your Book
Teaching the Six Traits
The Writing Revolution

Author: *Nobody Turn Me Around: A People's History of the 1963 March on Washington* (Beacon Press, 2010).

Ghostwriter for John Gunther Dean: *Danger Zones: A Diplomat's Fight for America's Interests* (Vellum, 2009).

Author: *Little League, Big Dreams* (Sourcebooks, August 2006).

Author: *The Last Nine Innings* (Sourcebooks, February 2006).

Coauthor, with Stephen McGovern: *Urban Policy Reconsidered: Dialogues on the Problems and Prospects of American Cities* (Routledge, 2003).

Editor and contributor: *Governing Greater Boston: Meeting the Needs of the Region's People* (Rappaport Institute for Greater Boston, 2003).

Editor and contributor: *Governing Greater Boston: The Politics and Policy of Place* (Rappaport Institute for Greater Boston, 2002).

Author: *Extraordinary Politics: How Protest and Dissent Are Changing American Democracy* (Westview Press, 1996).

Author: *Playing the Field: Why Sports Teams Move and Cities Fight to Keep Them* (Johns Hopkins University Press, 1993).

Coauthor, with John Anthony Maltese: *Selecting the President: From Washington to Bush* (Congressional Quarterly Press, 1991).

Other Writing Pieces

Writer for award-winning short documentary based on book *Nobody Turn Me Around*, 2011.

"Tourism and Sports: The Serious Competition for Play," in Dennis R. Judd and Susan S. Fainstein, editors, *The Tourist City* (Yale University Press, 1999).

"The Electoral Process" (with John Anthony Maltese), "Taking Office" (with John Anthony Maltese), "Chronology of Presidential Elections," "Presidential Appearances," "Public Support and Opinion," "The President and Interest Groups," in Michael Nelson, editor *Guide to the Presidency* (Congressional Quarterly Press, 1989 and 1996).

"The Politics of Urban Expansion: Baltimore and the Sewerage Question, 1859-1905," *Maryland Historical Magazine*, Fall 1991.

Other Activities

Frequent lectures and appearances before a wide range of organizations, including the American Political Science Association, International Book Fair (Indianapolis), the Newburyport (Massachusetts) Book Festival, the Regional Leadership Institute (Atlanta), the Urban Land Institute, the Regional Plan Association (New York), the American Planning Association, the New Haven Free Public Library, Eli Whitney Museum, Build Boston, The Freedom Forum, Trinity Church Boston, among others.

Occasional participant on broadcast programs, including "Nightline," "Morning Edition," "All Things Considered," "Talk of the Nation," "The Diane Rehm Show," "Only A Game," "The Michael Eric Dyson Show," "A Word on Words," "The Jim Bohannon Show," "Greater Boston," and many other television and radio programs.

Past participant in professional associations and conferences, including the Urban Affairs Association, American Political Science Association, Regional Plan Association, and Nieman Foundation.